

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#362 FRNDS/P MURPHY	362

Flight Dates	Order #	Alt Order #
10/09/12 - 10/22/12	937185	06253258

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:00 PM	THE CHEW	1P-2P	:30	PM12-111H	\$275.00 NM
2	10/09/12	10/19/12	10-11a Anderson Cooper 10-11a	10-11a	MTWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	PM12-111H	\$225.00 NM
2	WPBF	W	10/10/12	10:29 AM	10-11a Anderson Cooper	10-11a	:30	PM12-111H	\$225.00 NM
1	WPBF	F	10/12/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	PM12-111H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/15/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	PM12112H	\$225.00 NM
5	WPBF	F	10/19/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	PM12112H	\$225.00 NM
3	10/09/12	10/19/12	ACCESS HOLLYWOOD 106x-136x	106x-136x	-TWTF--	:30	2	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-111H	\$40.00 NM
5	WPBF	Th	10/11/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-111H	\$40.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	1:33 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12112H	\$40.00 NM
4	WPBF	F	10/19/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12112H	\$40.00 NM
4	10/16/12	10/19/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/17/12	11:55 PM	Nightline	11:35-12:05AM	:30	PM12112H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/16/12	10/19/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	F	10/19/12	11:53 PM	Nightline	11:35-12:05AM	:30	PM12112H	\$350.00 NM
5	10/09/12	10/19/12	The View	11A-12PM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
1	WPBF	F	10/12/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	10/16/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
4	WPBF	Th	10/18/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
3	WPBF	F	10/19/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
6	10/09/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	3	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	3	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-111H	\$70.00 NM
2	WPBF	W	10/10/12	12:27 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-111H	\$70.00 NM
6	WPBF	F	10/12/12	12:38 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-111H	\$70.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/16/12	1:02 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12112H	\$70.00 NM
5	WPBF	Th	10/18/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12112H	\$70.00 NM
7	10/09/12	10/19/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-111H	\$175.00 NM
7	WPBF	Th	10/11/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-111H	\$175.00 NM
3	WPBF	F	10/12/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-111H	\$175.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	10/16/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PM12112H	\$175.00 NM
4	WPBF	W	10/17/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	PM12112H	\$175.00 NM
5	WPBF	F	10/19/12	12:45 PM	1230-1P Access Hollywood	1230-1p	:30	PM12112H	\$175.00 NM
8	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12112H	\$175.00 NM

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Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF W 10/17/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM									
Credited									
7 WPBF Th 10/18/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12112H \$175.00 NM									
5 WPBF F 10/19/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM									
Credited									
9	10/09/12	10/19/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/09/12 4:40 PM Dr. Oz 4-5p :30 PM12-111H \$500.00 NM									
2 WPBF W 10/10/12 4:30 PM Dr. Oz 4-5p :30 PM12-111H \$500.00 NM									
1 WPBF F 10/12/12 4:38 PM Dr. Oz 4-5p :30 PM12-111H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF W 10/17/12 4:18 PM Dr. Oz 4-5p :30 PM12112H \$500.00 NM									
5 WPBF Th 10/18/12 4:28 PM Dr. Oz 4-5p :30 PM12112H \$500.00 NM									
10	10/16/12	10/19/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 10/16/12 4:55 AM 4:30a-5a 430a-5a :30 PM12112H \$60.00 NM									
5 WPBF F 10/19/12 4:38 AM 4:30a-5a 430a-5a :30 PM12112H \$60.00 NM									
11	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 3 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 10/16/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 PM12112H \$110.00 NM									
7 WPBF W 10/17/12 5:28 AM WPBF News 25 @ 5am 5-530am :30 PM12112H \$110.00 NM									
8 WPBF F 10/19/12 4:58 AM WPBF News 25 @ 5am 5-530am :30 PM12112H \$110.00 NM									
12	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/18/12 5:27 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 PM12112H \$160.00 NM									
5 WPBF F 10/19/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 PM12112H \$160.00 NM									
13	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 10/18/12 6:19 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 PM12112H \$525.00 NM									
14	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 3 \$275.00									



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Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/16/12	10/19/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Tu	10/16/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	PM12112H	\$275.00 NM
6	WPBF	W	10/17/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	PM12112H	\$275.00 NM
5	WPBF	F	10/19/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	PM12112H	\$275.00 NM
15	10/09/12	10/19/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-111H	\$800.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/18/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
3	WPBF	F	10/19/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
16	10/09/12	10/19/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	8:59 AM	Good Morning America	7-9AM	:30	PM12-111H	\$275.00 NM
4	WPBF	W	10/10/12	8:58 AM	Good Morning America	7-9AM	:30	PM12-111H	\$275.00 NM
2	WPBF	Th	10/11/12	8:52 AM	Good Morning America	7-9AM	:30	PM12-111H	\$275.00 NM
5	WPBF	F	10/12/12	7:00 AM	Good Morning America	7-9AM	:30	PM12-111H	\$275.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	8:41 AM	Good Morning America	7-9AM	:30	PM12112H	\$275.00 NM
8	WPBF	Tu	10/16/12	8:41 AM	Good Morning America	7-9AM	:30	PM12112H	\$275.00 NM
9	WPBF	W	10/17/12	8:41 AM	Good Morning America	7-9AM	:30	PM12112H	\$275.00 NM
7	WPBF	Th	10/18/12	8:59 AM	Good Morning America	7-9AM	:30	PM12112H	\$275.00 NM
6	WPBF	F	10/19/12	8:47 AM	Good Morning America	7-9AM	:30	PM12112H	\$275.00 NM
17	10/16/12	10/19/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/16/12	7:42 PM	Jeopardy	7:30-8PM	:30	PM12112H	\$850.00 NM
3	WPBF	F	10/19/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
18	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/17/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12112H	\$225.00 NM
21	10/15/12	10/15/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$2,500.00				



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Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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21	10/15/12	10/15/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 10:41 PM CASTLE 10-11PM :30 PM12112H \$2,500.00 NM									
22	10/22/12	10/22/12	DANCING	8-9PM	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 8:25 PM DANCING 8-9PM :30 PM12-113H \$4,500.00 NM									
23	10/13/12	10/13/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 1:04 AM ACCESS HOLLYWOOD WKND ACCESS HOLLYW :30 PM12112H \$50.00 NM									
30	10/14/12	10/21/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 Chris Matthews Sun 10-10:30AM :00 \$225.00 NM									
Credited									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 10/21/12 10:22 AM Chris Matthews Sun 10-10:30AM :30 PM12-113H \$225.00 NM									
31	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 10/21/12 5:27 AM Sun 5-6am News Sun 5-6am :30 PM12-113H \$50.00 NM									
39	10/18/12	10/18/12	GREYS	9-10PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---1--- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/18/12 9:40 PM GREYS 9-10PM :30 PM12112H \$3,600.00 NM									
41	10/16/12	10/16/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 8:42 PM DANCING RESULTS 8-9PM :30 PM12112H \$4,500.00 NM									
43	10/17/12	10/17/12	MIDDLE / SUBURG	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 7:58 PM MIDDLE / NEIGHBORS 8-9PM :30 PM12112H \$1,800.00 NM									
44	10/10/12	10/17/12	MOD FAM / NEIGHBORS	9-10PM	--1----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#362 FRNDS/P MURPHY	362

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/10/12	10/17/12	MOD FAM / NEIGHBORS	9-10PM	--1----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	9:47 PM	MOD FAM / NEIGHBORS	9-10PM	:30	PM12-111H	\$4,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12		MOD FAM / NEIGHBORS	9-10PM	:00		\$4,500.00 NM
See MG 44.3									
3	WPBF	W	10/17/12		NEIGHBORS, THE PREMIERE	930-10P 9/26	:00		\$4,500.00 NM
See MG 44.4									
4	WPBF	W	10/17/12	9:48 PM	MOD FAM/SUBURG	9-10PM	:30	PM12112H	\$4,500.00 NM
MG for 44.3 10/17									
47	10/11/12	10/11/12	NETWORK POLITICAL	P9-11p	---T---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	10:59 PM	NETWORK POLITICAL PROGR	9-11p	:30	PM12-111H	\$1,800.00 NM
49	10/12/12	10/12/12	Fri ABC Prime C	10-11PM	----F--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	10:38 PM	Fri ABC Prime C	10-11PM	:30	PM12-111H	\$2,200.00 NM
50	10/09/12	10/12/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	4:39 AM	4:30a-5a	430a-5a	:30	PM12-111H	\$60.00 NM
2	WPBF	W	10/10/12	4:38 AM	4:30a-5a	430a-5a	:30	PM12-111H	\$60.00 NM
51	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-111H	\$110.00 NM
2	WPBF	W	10/10/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-111H	\$110.00 NM
3	WPBF	Th	10/11/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-111H	\$110.00 NM
52	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-111H	\$160.00 NM
2	WPBF	W	10/10/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-111H	\$160.00 NM
53	10/09/12	10/12/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
53	10/09/12	10/12/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	2	\$275.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WPBF	Tu	10/09/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-111H	\$275.00	NM
	1	WPBF	W	10/10/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-111H	\$275.00	NM
54	10/09/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF--	2	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/09/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-111H	\$225.00	NM
	2	WPBF	W	10/10/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-111H	\$225.00	NM
55	10/09/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	1	\$175.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF--	1	\$175.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Th	10/11/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-111H	\$175.00	NM
57	10/09/12	10/12/12	WPBF News 25 @ 6:00P6-6:30PM		-TWTF--	:30	2	\$525.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF--	2	\$525.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	W	10/10/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-111H	\$525.00	NM
	2	WPBF	F	10/12/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-111H	\$525.00	NM
58	10/09/12	10/12/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$850.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF--	2	\$850.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Tu	10/09/12	7:28 PM	Jeopardy	7:30-8PM	:30	PM12-111H	\$850.00	NM
	1	WPBF	W	10/10/12	7:52 PM	Jeopardy	7:30-8PM	:30	PM12-111H	\$850.00	NM
59	10/09/12	10/12/12	M-SUN WPBF News 25 @11-11:35PM		-TWTF--	:30	2	\$500.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF--	2	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/09/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-111H	\$500.00	NM
	2	WPBF	F	10/12/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-111H	\$500.00	NM
60	10/09/12	10/12/12	Nightline	11:35-12:05AM	-TWTF--	:30	1	\$350.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF--	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	W	10/10/12	11:55 PM	Nightline	11:35-12:05AM	:30	PM12-111H	\$350.00	NM
61	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-----S-	1	\$60.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Sa	10/13/12	5:44 AM	Sat 5-6am News	Sat 5-6am	:30	PM12112H	\$60.00	NM
62	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$160.00	NM		



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:31 AM	Sat 6-7am News	Sat 6-7am	:30	PM12112H	\$160.00 NM
63	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PM12112H	\$325.00 NM
64	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:38 AM	Sat 8-9am News	Sat 8-9am	:30	PM12112H	\$225.00 NM
65	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:30 AM	Sun 5-6am News	Sun 5-6am	:30	PM12112H	\$50.00 NM
66	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:40 AM	Sun 6-7am News	Sun 6-7am	:30	PM12112H	\$90.00 NM
67	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12112H	\$325.00 NM
68	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:29 AM	Sun 8-9am News	Sun 8-9am	:30	PM12112H	\$225.00 NM
69	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:29 PM	Sun 630pm News	630-7pm	:30	PM12112H	\$800.00 NM
70	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	3:41 PM	M-F 3-4P	M-F 3-4P	:30	PM12-111H	\$400.00 NM

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/09/12	10/12/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
71	10/13/12	10/13/12	ACCESS HOLLYWOOD Class of Time - Pre-emptible with notice	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 12:29 AM ACCESS HOLLYWOOD WKND ACCESS HOLLYW :30 PM12112H \$50.00 NM									
72	10/14/12	10/14/12	PRIVATE PRACTICE Wk12-1x Class of Time - Pre-emptible with notice	PRIVATE PRACTICE WKN	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 12:21 AM PRIVATE PRACTICE WKN DLF 12-1x :30 PM12112H \$50.00 NM									
73	10/11/12	10/15/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	M--TF--	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 5:55 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 PM12-111H \$160.00 NM									
75	10/15/12	10/15/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 11:53 PM Nightline 11:35-12:05AM :30 PM12112H \$700.00 NM									
76	10/15/12	10/15/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 10:59 AM The View 11A-12PM :30 PM12112H \$800.00 NM									
77	10/11/12	10/22/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 10/11/12 12:27 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-111H \$350.00 NM 1 WPBF F 10/12/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-111H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF M 10/15/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12112H \$350.00 NM 4 WPBF Tu 10/16/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12112H \$350.00 NM 3 WPBF W 10/17/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12112H \$350.00 NM 6 WPBF Th 10/18/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12112H \$350.00 NM 7 WPBF F 10/19/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12112H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPBF M 10/22/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-113H \$350.00 NM									
78	10/11/12	10/12/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	---TF--	:30	2	\$60.00	NM



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#362 FRNDS/P MURPHY	362

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
78	10/11/12	10/12/12	4:30a-5a	430a-5a	---TF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	4:55 AM	4:30a-5a	430a-5a	:30	PM12-111H	\$60.00 NM
2	WPBF	F	10/12/12	4:43 AM	4:30a-5a	430a-5a	:30	PM12-111H	\$60.00 NM
79	10/11/12	10/15/12	WPBF News 25 @ 5am	5-530am	M--TF--	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-111H	\$220.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	PM12112H	\$220.00 NM
80	10/11/12	10/15/12	WPBF News 25 @ 6:00P	6-6:30PM	M--TF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-111H	\$1,050.00 NM
2	WPBF	F	10/12/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-111H	\$1,050.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12112H	\$1,050.00 NM
81	10/11/12	10/12/12	WPBF News 25 Mornings	6-7AM	---TF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/11/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-111H	\$275.00 NM
1	WPBF	F	10/12/12	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-111H	\$275.00 NM
82	10/11/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	---TF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/11/12	9:14 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-111H	\$225.00 NM
1	WPBF	F	10/12/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-111H	\$225.00 NM
83	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12112H	\$450.00 NM
84	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	2	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/14/12	5:09 AM	Sun 5-6am News	Sun 5-6am	:30	PM12112H	\$100.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#362 FRNDS/P MURPHY	362

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
84	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	2	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:55 AM	Sun 5-6am News	Sun 5-6am	:30	PM12112H	\$100.00 NM
85	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:53 PM	Sun 630pm News	630-7pm	:30	PM12112H	\$800.00 NM
86	10/11/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF-S	:30	1	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TF-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12112H	\$1,000.00 NM
87	10/12/12	10/12/12	WPBF News 25 Mornings 6-7AM		----F--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-111H	\$275.00 NM
88	10/16/12	10/20/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	4:19 PM	Dr. Oz	4-5p	:30	PM12112H	\$500.00 NM
89	10/13/12	10/13/12	ACCESS HOLLYWOOD		-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	12:50 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	PM12112H	\$25.00 NM
90	10/13/12	10/13/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	11:47 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	PM12112H	\$400.00 NM
91	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	PM12112H	\$300.00 NM
92	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12112H	\$325.00 NM



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937185-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
93	10/16/12	10/20/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	PM12112H	\$225.00 NM
94	10/16/12	10/16/12	NETWORK POLITICAL P9-11p		-T-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:59 PM	NETWORK POLITICAL PROGR/9-11p		:30	PM12112H	\$1,800.00 NM
95	10/16/12	10/20/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	PM12112H	\$400.00 NM
96	10/16/12	10/20/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM12112H	\$450.00 NM
97	10/16/12	10/20/12	The View	11A-12PM	-TWTF--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:58 AM	The View	11A-12PM	:30	PM12112H	\$800.00 NM
98	10/16/12	10/20/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12112H	\$320.00 NM
1	WPBF	F	10/19/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12112H	\$320.00 NM
99	10/16/12	10/20/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12112H	\$1,050.00 NM
2	WPBF	F	10/19/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12112H	\$1,050.00 NM
100	10/21/12	10/21/12	REVENGE	9-10PM	-----1	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$4,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	9:20 PM	REVENGE	9-10PM	:30	PM12-113H	\$4,350.00 NM
101	10/19/12	10/19/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#362 FRNDS/P MURPHY	362

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
101	10/19/12	10/19/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$1,600.00	NM	
Class of Time - Fixed Non Pre-emptible										
	10/15/12	10/21/12	----F--		1		\$1,600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	10/19/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PM12112H	\$1,600.00	NM
102	10/19/12	10/19/12	Jeopardy	7:30-8PM	----F--	:30	1	\$1,700.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	----F--	1	\$1,700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	10/19/12	7:41 PM	Jeopardy	7:30-8PM	:30	PM12112H	\$1,700.00	NM
Total Spots							141			

Payment Terms 30 Days

<u>Gross Total</u>	\$79,520.00
<u>Agency Commission</u>	\$11,928.00
<u>Net Amount Due</u>	\$67,592.00